

RESORT LIFE

by Royal Resorts Caribbean®

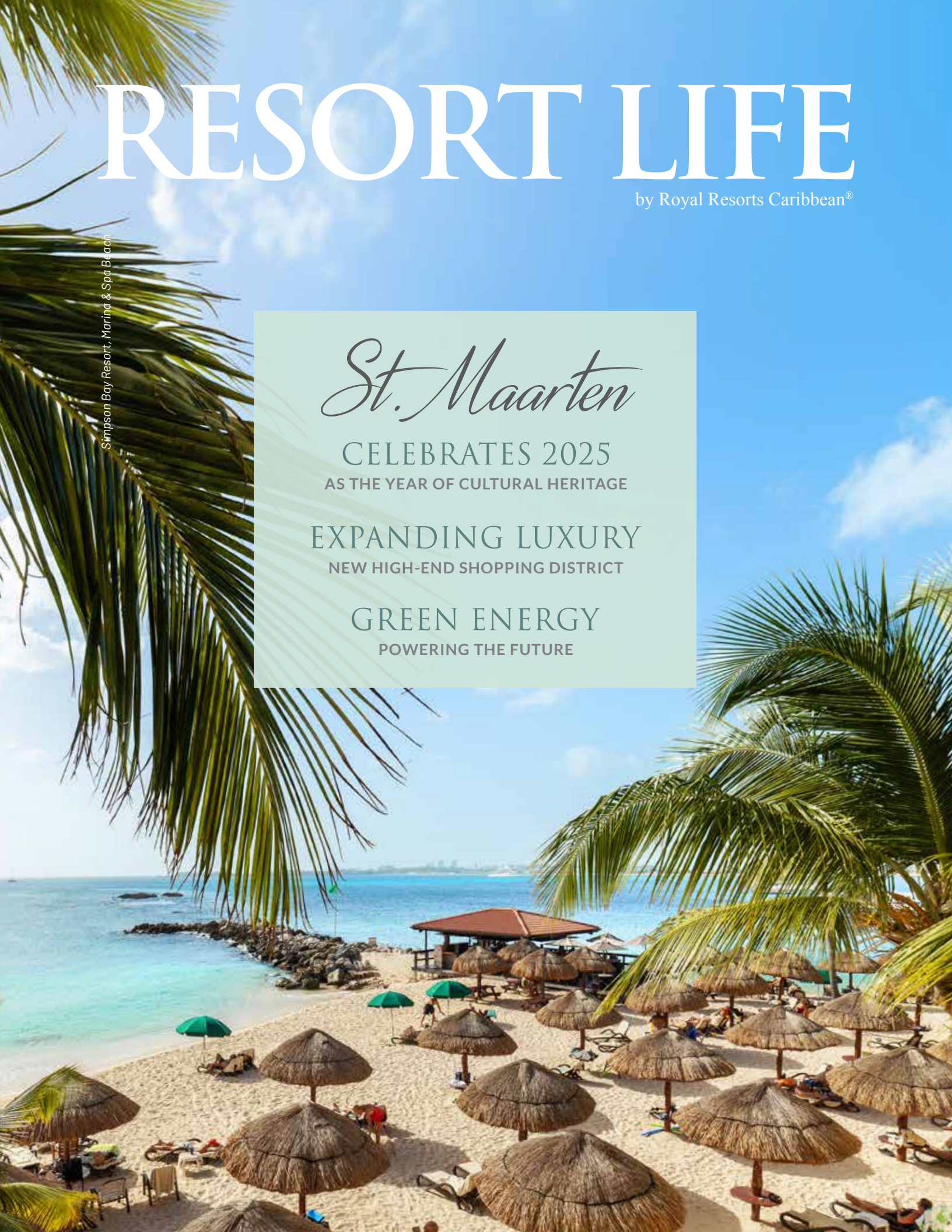
Simpson Bay Resort, Marina & Spa Beach

St. Maarten

CELEBRATES 2025
AS THE YEAR OF CULTURAL HERITAGE

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NEW HIGH-END SHOPPING DISTRICT

GREEN ENERGY
POWERING THE FUTURE



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Philipsburg | Sint Maarten Dutch | Caribbean



SIMPSON BAY - ST. MAARTEN



SIMPSON BAY RESORT, MARINA & SPA, TERRACE VIEW



SIMPSON BAY RESORT, MARINA & SPA, TERRACE VIEW

WELCOME

TO ST. MAARTEN - ST. MARTIN!

YOU'VE COME TO A VERY UNIQUE COUNTRY WHERE
EXTRAORDINARY BEAUTY AND FRIENDLINESS CONTRIBUTE
TO A PEACEFUL AND CHARMING CARIBBEAN WAY OF LIFE.

It is the smallest island in the world to be shared by two nations, the Netherlands and France, creating a distinctive European influence with a Caribbean panache. St. Maarten is also the culinary capital of the Caribbean, with an array of elegant culinary fusion that keeps "food lovers" returning each year. With more than 300 restaurants, the island has something for everyone.

To this splendid island, Simpson Bay Resort, Marina & Spa brings a wonderful resort, offering a wealth of leisure activities. We have plenty of adventures for those who like to stay busy, and six swimming pools plus a beautiful beach for those who enjoy a more relaxed approach. The resort staff joins me in extending a warm island welcome. Now sit back, relax, enjoy your vacation and please call on any of the staff - or me personally - whenever we may be of service.

We are committed to serving YOU!

Marcel Javois

General Manager

Simpson Bay Resort, Marina & Spa





Open from
5:30 P.M. TO 11 P.M.
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bovinsteakhouse.com



Fine Mexican Cuisine
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replayrestaurant.com



Gourmet Bistro
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7 a.m. to 11 p.m.
Reservations: 5520



juliettesbistro.com



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International Food.*

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Room Service



The finest Costa Rican Coffee

*Don't forget to pair it up with a
hot croissant!*

*Every day from 7 a.m. to 11 p.m.
Ext. 5939*



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ABOUT
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www.simpsonbayresort.com



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RESORT LIFE - VOLUME 11, 2025 | BY ROYAL RESORTS CARIBBEAN

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TABLE OF CONTENTS

4	RESORT RESTAURANTS, TRY THE BEST CUISINE
20	DAYS OF FUN, EXCITING WAYS TO SPEND YOUR VACATIONS
40	SHOPPING SENSATIONS, HIGH QUALITY DUTY FREE
46	DINING AND NIGHTLIFE, DELIGHT YOUR PALATE
60	ST. MAARTEN 2025, THE YEAR OF CULTURAL HERITAGE
76	LUXURY, NEW HIGH-END SHOPPING DISTRICT
82	GREEN ENERGY, INITIATIVE TO POWER THE FUTURE
84	RESORT TIPS, FAMILIARIZE WITH SIMPSON BAY RESORT



KIDS PLAYGROUND



SIMPSON BAY VIEW

Ocean Collection

BLUE & WHITE DIAMONDS

2024 - 2025



KAY'S FINE JEWELRY

"Luxury with a Family Touch"

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Introducing Our KFJ Best-Seller FLEXIBLE DIAMONDS

A unique flexible mechanism



Kay's Fine Jewelry celebrates 35 YEARS in ST. MAARTEN!

A Conversation with Founders Dan & Raj Chugani

Q: What continues to inspire you to grow your family business, and why St. Maarten?

Dan & Raj Chugani: We have several answers. Number 1 would be to make our Parents proud. We grew up in very humble surroundings and started this business to give our kids a better opportunity. Today we are blessed to have a successful business with our many faithful clients and have a legacy that will be continued by our children. Number 2 is to ensure that we make St. Maarten better. We hope to inspire by giving back and to create a lasting legacy on the island and to make a better community for our future generations.

Q: What continues to motivate you on a daily basis in St. Maarten 35 years later?

Dan & Raj Chugani: This is simple, I have a deep passion for our clients that walk through our doors. There is a true meaning to our saying, "walk in as a friend, leave as family." It never ceases to humble me when everyone leaves the beach on their vacation time see our new jewelry collections, shop for family & friends, and share family updates. The success of our family business would not exist if it wasn't for their loyalty and commitment to our mission statement.



KAY'S FINE JEWELRY

"Luxury with a Family Touch"



Dan & Raj Chugani

Q: Where did you start and where does the name Kay's name come from?

Dan & Raj Chugani: We are a family owned and operated business in the Caribbean for 35+ Years. We founded the business in 1989 on St. Maarten. When deciding upon a name, we wanted to incorporate the blessings of our parents. Kay was short form for our Dad's name and our Mom's name started with S, hence Kay's. We truly believe their blessings are with us as we have grown to 6 Caribbean Islands and 9 retail stores.

Q: How have you handled the changing retail environment in St. Maarten and growth of your family business?

Dan & Raj Chugani: We believe in a saying that we repeat to our entire team often, Expansion with Integrity! When we choose to expand, we ensure that first and foremost, that we have the right team in place to pass on our mission statement of "Luxury with a Family Touch". We also ensure that our production factory and family design team are ready to ensure that each store has all designs and unique gemstones with no compromise to our quality of product.



KAY'S FINE JEWELRY

"Luxury with a Family Touch"

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SXM@KAYSFINEJEWELRY.COM | WWW.KAYSFINEJEWELRY.COM



Royal Resorts Caribbean

MEMBER SERVICES CENTER

- We speak with hundreds of members every year and it is amazing that they are not all aware of the services available to them. These may be new services or enhancements that have been added over the years. If the members don't come to talk to us on a regular basis, they could be missing some vital information.
- Switches and Upgrades
 - RRCC Points conversions
 - Owner Loan Process
 - Referral Program
 - Rental Program to stay additional nights or deposit if you can't stay at all
 - Customising your membership to fit your current and changing needs
 - PANAM services which includes Title Changes and listing your unit into the Resale Program
 - Setting up your on-line points account and navigational instruction
 - Loan and maintenance fee payments accepted
 - Book Exchange

MAXIMIZE YOUR MEMBERSHIP

Our convenient hours of operation will coincide nicely with your busy vacation schedule. There is no appointment necessary and we are centrally located beside Hollywood Casino. Our knowledgeable staff is ready to help you!

*Monday to Friday
9 a.m. to 5 p.m.
Saturday and Sunday
10 a.m. to 5 p.m.*

“ Members Services Center was created to help our members to learn how to get the most out of their membership.

Members are invited to drop in to learn how to utilise all the benefits encompassed in the membership program. ”

WE CAN ANSWER YOUR QUESTIONS, ANALYSE YOUR PORTFOLIO AND SHOW YOU HOW TO MAXIMIZE YOUR MEMBERSHIP.



Let her holiday stories be filled with twinkling memories



Do more of what make her eyes sparkle



**Simpson Bay Resort
and Marina Lobby**

Hours: 10:00am to 7:00pm
Tel: +1 721 544 2710

Royal Palm Beach Resort

Airport Rd, Simpson Bay
Hours: 10:00am to 7:00pm
Tel: +1 721 544 1100

Email: sales@splashsxm.com
US Tel: +1 305 851 5557



OCEANITY™

Make a wish upon a Starfish



**Simpson Bay Resort
and Marina Lobby**

Hours: 10:00am to 7:00pm
Tel: +1 721 544 2710

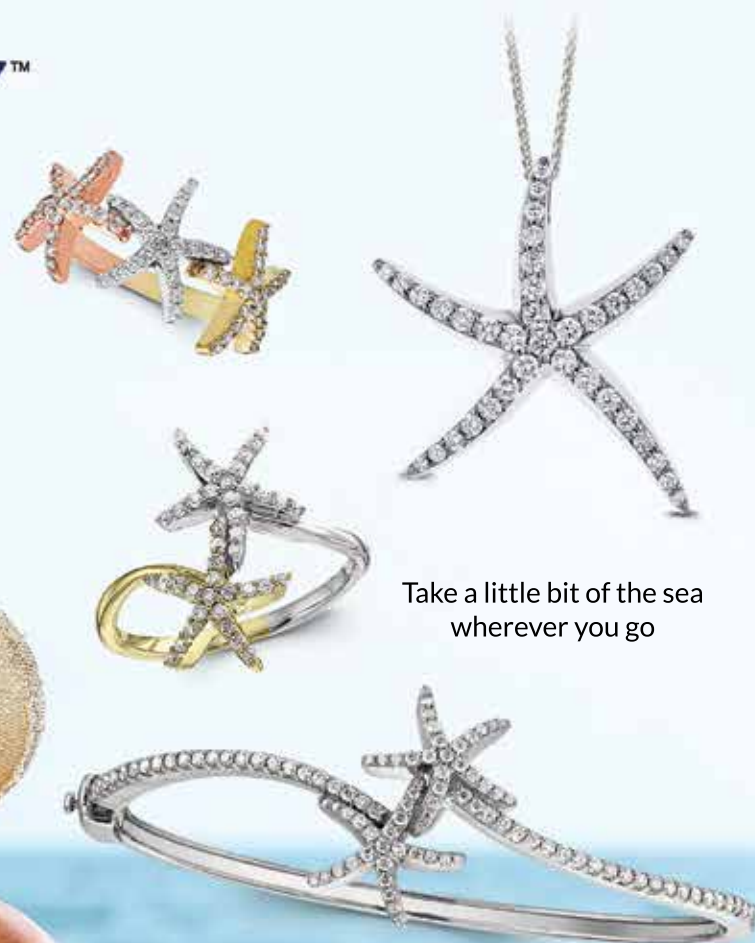
Royal Palm Beach Resort

Airport Rd, Simpson Bay
Hours: 10:00am to 7:00pm
Tel: +1 721 544 1100

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OCEANITY™
Keep the ocean close to you



Take a little bit of the sea
wherever you go

Simpson Bay Resort and Marina Lobby
Hours: 10:00am to 7:00pm
Tel: +1 721 544 2710

Royal Palm Beach Resort
Airport Rd, Simpson Bay
Hours: 10:00am to 7:00pm
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La Vie en Rose 
♦ PINK DIAMOND COLLECTION ♦
by KATTAN

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AT A SPEED OF 3Mb

WIFI

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THE FRONT DESK, CONNECT TO WIFI:

SIMPSON BAY RESORT

\$10 USD ONE DAY (24 HOURS)

\$35 USD ONE WEEK - \$40 USD (2 DEVICES ALLOWED)

\$70 USD ONE MONTH - \$80 USD (2 DEVICES ALLOWED)

DAYS OF FUN



SIMPSON BAY RESORT MARINA & SPA - BEACH

READY FOR SOME FUN IN THE SUN?

Simpson Bay Resort, Marina & Spa offers a variety of exciting ways to spend your vacation, at the resort you can lounge on the beach or poolside, brush up on some tennis skills, experience an aquatic adventure with Aqua Mania, snorkel and scuba trips, island bus tours and sunset party cruises are all available for those who prefer adventure.

Need some more ideas?

Speak with the Concierge or the knowledgeable staff at Aqua Mania Adventures to begin planning an unforgettable experience.



SUN TIPS

Beware of over exposure to the Caribbean sun! It is very easy to get carried away with sunbathing, especially if you are not accustomed to the intensity of the tropical rays, make sure to use sunscreen with an SPF suitable for your skin type, choose environmentally friendly sun products, and reapply regularly after going in the water, the hottest part of the day is between 11 a.m. and 2 p.m., and remember, you can still get sunburned even when it's cloudy, for your convenience, sunscreen and sunblock creams, after sun gels, and hats can be found in our souvenir shop, located at Marina Plaza.

WIRELESS INTERNET

Stay connected with **free wireless internet access available at the resort**, call the Front Desk at ext. 5421 or the Concierge Desk at ext. 777 for the weekly password, upgraded internet access is available, ask the front desk for rates.

THE CONCIERGE DESK

The concierge desk is conveniently located in the resort lobby, while free wireless internet access is available throughout the resort, members and guests are also welcome to use the **computers in the lobby**, this is a complimentary service for fifteen minutes daily, visit daily from 9 a.m. until 7 p.m. or call ext. 777.

GETTING YOUR BEARINGS

Stop by the **orientation briefing** for information on the island, resort activities, shopping and dining, please check the weekly activity calendar for the time and location or call the concierge desk just dial ext. 777.

HIT THE BEACH AND ENJOY UNFORGETTABLE EXPERIENCES! TAN ON THE WHITE SAND BEACH, JOIN IN A GAME OF VOLLEYBALL OR EXPLORE WILDLIFE WITH A MASK AND FINS. SEE OUR BEACH STAFF TO GET SET UP WITH BEACH CHAIRS UNDER A PALAPA.

BEACH TOWELS

Get your beach towels from the **towel booth** across from the A-building, open from 7:00 a.m. to 6:00 p.m. daily, also available at the **beach towel booth**, open from 9 a.m. to 5 p.m. daily, and at **Aqua Mania Adventures**, open from 8:15 a.m. to 5:15 p.m. in Marina Plaza.

RESORT SHUTTLE SERVICE

Use our shuttle service to get around the resort, call the Front Desk at ext. 5411 or the Concierge Desk at ext. 777 to request transport and a van will be sent to your building to take you wherever you want, transport is available only on request.

SIMPSON BAY RESORT, MARINA & SPA - BEACH



**ON THE RENOVATED
MARINA PLAZA YOU
WILL FIND AQUA MANIA
ADVENTURES, WHERE
YOU CAN BOOK ALL YOUR
ISLAND ACTIVITIES, BOAT
TRIPS AND WATERSPORTS.**

SCUBA DIVING COURSES

This service takes place by **Aqua mania Adventures** right off the beach and offer guests the chance to experience diving for the first time, after completing the course, guests can **explore the reef in front of the resort!**

THE CALM WATERS OF SIMPSON BAY IDEAL FOR WATERSPORTS



YACHT EXPERIENCE



KAYAK EXPERIENCE

AQUA MANIA ADVENTURES

Rent kayaks, paddleboards or wave runners to use in beautiful Simpson Bay, **watersports hours are from 9 a.m. to 12 p.m. and 1 p.m. to 4 p.m.** before using any of the watersports a safety briefing is provided, usage of all watersports is at your own risk, for your own safety, kayak and paddleboard usage is not permitted beyond the reefs.

You must be over 18 to drive a wave runner and the area where one can take the wave runner is limited to the bay, children must be accompanied by an adult, a credit card deposit is required upon booking.



SIMPSON BAY RESORT - GYM



SIMPSON BAY RESORT - GYM

FITNESS CENTER

Keep up with your daily workout at the Fitness Center, where **you will find a variety of exercise machines** to help you stay in shape, **call ext. 5948** for more information, the fitness center is located in the Villas building on the ground floor.



SIMPSON BAY RESORT - TENNIS COURTS



MULTIPURPOSE COURTS

TENNIS AND MULTIPURPOSE COURTS

The Resort has new tennis and multipurpose courts, basketball hoop and shuffleboard now available on Court I, for **lessons with the Tennis Pro** or to reserve court time, please contact your personal concierge ext. 777 or the security office for equipment available at ext. 5911 or 5912.

POOLS ON PROPERTY

ALWAYS RIGHT OUTSIDE YOUR VILLA!

Float around in serene comfort or swim up to the pool bar for a drink and some island music.



WITH A YEAR-ROUND TROPICAL CLIMATE, ANY DAY IS A GOOD DAY TO VISIT THE BEAUTIFUL ST. MAARTEN.

Join us in our best holidays and activities you can experience in this amazing island.

GRAND CARNIVAL PARADE

January & February - LES MARDIS DE GRAND CASE

A lively and colorful event that takes place on the Tuesday before Ash Wednesday, the event is also known as “La Fête des Cuisinières” a unique event that celebrates the culinary heritage of Grand Case.

April 27th - KING'S DAY

A national holiday in the Netherlands, including the Dutch side to commemorate the birthday of King Willem-Alexander, celebrated by the street, visitors can find parties, parades, free market, cultural events and live music performances.

May - GRAND CARNIVAL PARADE

Lively and colorful celebration of Caribbean culture, features a variety of events such as parades, calypso and soca competitions, dance performances, food festivals, decorated floats, costumes, and live music.



TOP HOLIDAYS

BOXING DAY
Sale

CHRISTMAS



November - THANKSGIVING

It is a primarily American holiday, however, some hotels, resorts, restaurants, and supermarkets on the island may offer special Thanksgiving meals or events, such as our onsite restaurant La Patrona.

December 25th - CHRISTMAS

Emerge yourself in a exciting morning, bring your shorts and a fresh T-shirt and experience Christmas the Caribbean way, with shops and dinners al fresco without being overcrowded.

December 26th - BOXING DAY

Boxing Day is a holiday celebrated the day after Christmas, originated in England as a holiday to give gifts to the underprivileged, is the perfect mix of giving back and indulge yourself with something for you.

December 31st - NEW YEAR'S EVE

St. Maarten is a popular destination for celebrating New Year's Eve, the island offers some popular activities including fireworks shows, visiting the many restaurants, bars or clubs, and going to one beach party.



Awesome staff



Scuba Diving



St Barts

VISIT THE JEWEL OF THE CARIBBEAN

IN UNDER AN HOUR WITH HIGH SPEED FERRY EDGE



Private Charters



Day Trips
Around the Island

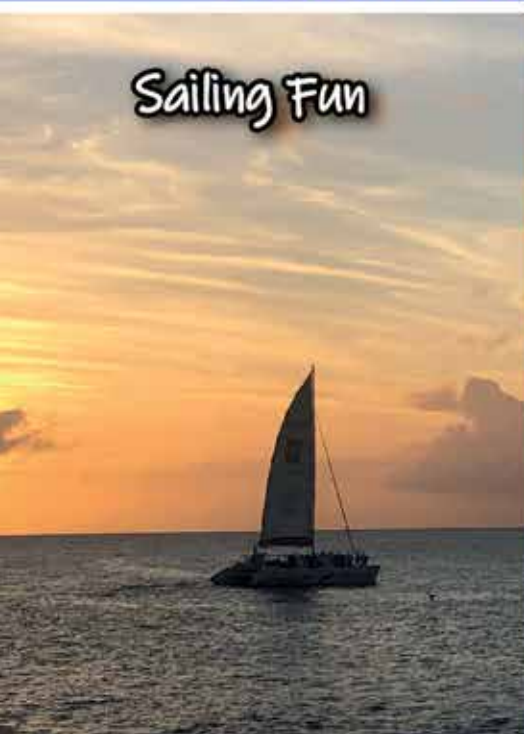


LAMBADA DAYSAILS TO
ANGUILLA AND
PRICKLY PEAR ISLANDS

BBQ LUNCH, OPEN BAR, SNACKS, SNORKELLING,
SWIMMING AND PRISTINE BEACHES...
IT'S PARADISE!



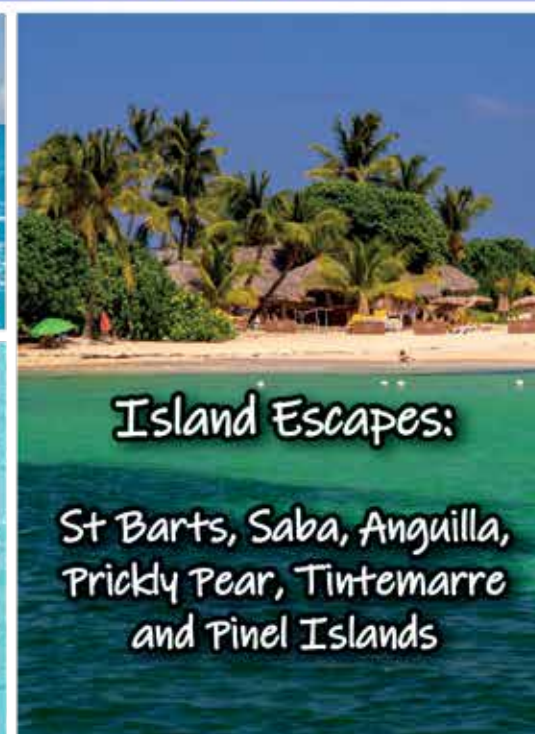
High Speed Ferry Edge will whisk you away right from Simpson Bay Resort Marina to the "Caribbean Riveira". Sun drenched beaches, boutique shopping, fabulous sidewalk cafes and 9 square miles to explore...



Sailing Fun



Watersports



Island Escapes:

St Barts, Saba, Anguilla,
Prickly Pear, Tintemarre
and Pinel Islands

ON THE MARINA AND IN THE LOBBY

OPEN 8AM TO 5PM DAILY XT 5214



Saba

IT'S A WORLD APART RIGHT ON OUR DOORSTEP, AN ECO PARADISE FOR HIKING, SIGHTSEEING AND SCUBA DIVING.

DON'T MISS THE CHANCE TO SPEND A DAY IN SABA.

WEDNESDAY, FRIDAY AND SUNDAY DEPARTURES



Scuba Diving



*A portal to St Maarten's Underwater World,
right from Simpson Bay Resort*



DIVING TRIPS DAILY FOR BEGINNERS AND EXPERIENCED DIVERS,
COURSES, NIGHT DIVES AND TRIPS TO SABA.

Evening Cruises

AS DAYTIME FUN
GIVES WAY TO
NIGHT TIME
PLEASURES...

COME JOIN OUR
CONGA LINE!



BUBBLY CRUISE **TUESDAYS** SUNSET SAILS **THURSDAYS & SATURDAYS**
DINNER CRUISES **WEDNESDAYS & FRIDAYS**



Come Snorkel with us



SAND DOLLAR SNORKEL TRIPS TO
CREOLE ROCK

SANTINO ROUND THE ISLAND VISITING
PINEL AND TINTEMARRE ISLANDS

LAMBADA AND TANGO TO ANGUILLA
AND PRICKLY PEAR

ASK FOR A SCUBA DIVE AND
SNORKEL COMBO

WE SNORKEL DAILY



STORES AT
SIMPSON BAY
RESORT (RIGHT ON
THE MARINA),
LITTLE BAY AND
ROYAL PALM



AQUA
MANIA
boutique



TAKE A LITTLE ISLAND 'TING HOME WITH YOU

... AND MAKE THE VACATION LINGER A LITTLE LONGER



360° Views

Rainforest Adventure St. Maarten

at Rockland Estate Featuring



Flying Dutchman:
The World's Steepest Zip Line

Each adventure begins in this restored plantation house originally built in the 1700s. Guests will see depictions of what life was like on a plantation and learn about the customs, traditions, lifestyle and stories that earned Sint Maarten the nickname 'The Friendly Island.'

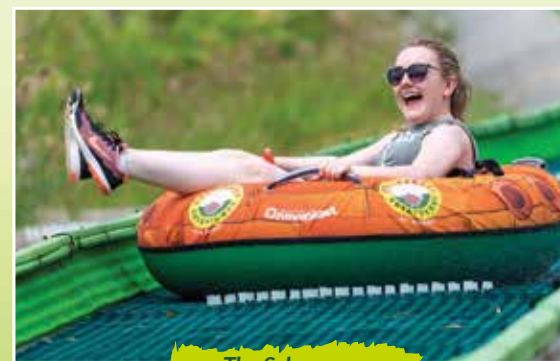
The Soualiga Sky Explorer chairlifts takes you on a tranquil ride up two as the landscape unfolds below. Walkways and platforms encircle the mountaintop showcasing 360 degrees including vistas of neighboring islands Saba, St. Barts, St. Eustatius and Anguilla. Experience the thrill of a lifetime on the Flying Dutchman - the steepest zip line in the world! Sentry Hill Zip Line is a more traditional multi-span line that traverses the mountain ride - the perfect combination of hiking & zipping! The Schooner Ride allows you to surf down the mountain on a track of curves and straightaways.



Sentry Hill



Soualiga Sky Explorer



The Schooner



www.rainforestadventuresxm.com • [@rainforestadventuresxm](https://www.facebook.com/rainforestadventuresxm)
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THE RUSTY PARROT

Sint Maarten Pirate Experience



AMAZING PIRATE MUSEUM



RUM TASTING AND RUM MAKING



SOUVENIR SHOP AND ANTIQUES



ROOFTOP BAR AND RESTAURANT

THE TAVERN

Lunch - Happy Hour - Dinner

www.TheRustyParrot.com
Dock Maarten, Philipsburg

www.simpsonbayresort.com



Resort LIFE 39



SHOPPING SENSATIONS

THE ISLAND HAS A WELL-EARNED REPUTATION AS A SHOPPER'S PARADISE, SPREE ON EITHER SIDE OF THE ISLAND!

Dutch Sint Maarten & French Saint Martin, offers high quality duty-free goods delivered in charming island style, here you will find **local crafts & arts, exotic foods, jewelry, liquor, tobacco, electronics**, leather goods, as well as most elegant designer goods, the best prices, **duty free, tax-free shops abound**, you can literally shop till you drop.

PHILIPSBURG

FRONT STREET ON THE DUTCH SIDE

In the heart of Philipsburg, featuring over a mile of shopping, in addition to Front Street, there is Old Street with attractive gift stores, art galleries and Back Street with a colorful local market, souvenir shops and inexpensive clothing.

THE CAPITAL OF DUTCH SINT MAARTEN, PHILIPSBURG, IS RICH IN HISTORY AND ABUNDANT IN SHOPPING.

Founded in 1763 by John Philips, a Scottish captain in the Dutch Navy, the town's history is still felt when you pass by the historic Court House that was built in 1793, **Philipsburg became a bustling center for international trade** including salt mining, which was the Dutch settler's main interest in this unique island, remnants of the original Great Salt Pond can still be seen while driving along Walter A. Nisbeth Road, also known as Pondfill Road.

MARIGOT

CHIC MARIGOT ON THE FRENCH SIDE

The entire center and marina area of Marigot is a lovely shopping district with old Créole houses, bistro bars, cafes, restaurants, fashion and designer boutiques, jewelers and perfume shops, set sail from Simpson Bay Resort & Marina or enjoy a 10 min. drive over the causeway, to experience French flavor in the port town of Marigot.

EXPLORERS WILL BE WELL REWARDED WITH AN ADVENTURE UNLIKE ANYTHING THE DUTCH SIDE OF THE ISLAND HAS TO OFFER.

In contrast to the bustling cruise ship port of Philipsburg, **Marigot is home to luxury yachts and charming boutiques**, the cafés and bars along the marina offer some of the best pizza on the island, daily specials and fresh mussels, and remain packed with patrons throughout the day, inland from the marina and those bustling cafés, you'll find the Rue de la Liberté and the beginning of your shopping experience in Marigot.



MARIGOT, FRENCH SAINT MARTIN

PHILIPSBURG

On most days, it is impossible to miss the gigantic vessels docked at the A.C. Wathey Pier Great Bay, the bay in front of Philipsburg, can accommodate six large cruise ships at once, in fact, the pier was expanded in 2009 to accommodate the world's largest mega class cruise ships, today, Philipsburg is arguably the premier Caribbean destination for the world's largest cruise lines.

With it's compact nature and easy-to-follow street plan, **Philipsburg** is made for pedestrian traffic and **an ideal shopping experience**, the Boardwalk, along the beautiful shores of Great Bay, is the place to grab a drink or have lunch while listening to live music, head on up to Front Street for fantastic shops packed with **jewelry, electronics and clothing stores**.

Front Street is also home to a variety of points of interest, including the **St. Maarten Museum** and the St. Maarten Guavaberry Company, although guavaberries grow throughout the Caribbean, St. Maarten has taken their cultivation to special heights, and the **St. Maarten Guavaberry Company offers liqueur, barbecue sauce, jam and other goods** all made **with the island's native fruit**, make sure to stop by for

free samples of their delicious Rum blends including the famous Guavaberry Colada, turn north onto any alley (Dutch: steeg) or street (Dutch: straat) and you will find a busy shopping area, Back Street, the market here offers **a taste of Caribbean flair with a variety of clothing stores and kiosks with great bargains**.

Getting from the resort to Philipsburg couldn't be easier, take **Aqua Mania's water taxi**, rent a car on site from Dollar/Thrifty & Paradise car rental, or ride the free, air-conditioned bus provided by AMA jewelers, **cold drinks and a short guided tour covering the history and interesting landmarks is included**, check with your personal concierge for bus schedules and to sign up, once you experience the flavor of Philipsburg, you are sure to crave another trip to the Caribbean's shopping capital.



CHURCH IN PHILIPSBURG, ST. MAARTEN

MARIGOT

Shops in **Marigot** offer many of the same high-end goods you'll find in Philipsburg, like **perfume, jewelry and clothing**, but with a decidedly **French influence**, many of the best boutiques can be found in the West Indies Mall, which lies at the base of a hill, Fort St. Louis sits at the top, built in 1767 from plans developed by King Louis XVI, most famous for being guillotined during the French Revolution, this squat stone fort is one of the must-see sites in Marigot and offers a stunning view of the entire city, the city's cemetery, which dates back to the early 19th century with French Caribbean influence will be noticeable to anyone who has been to New Orleans and seen similar above ground crypts.

Along with these sites, visitors should be sure to hit **Marigot's open-air market**, which takes place each **Wednesday and Saturday from 6 a.m. to 1 p.m.** on the Rue de France, along the wharves, this is **a wonderful time to enjoy many of the local farmer's treats** such as sweet potatoes, coconuts, tropical fruits, local spices, fresh fish, and of course the various local arts and crafts, for Francophiles who visit the resort, **Marigot is a must-see**, we recommend getting there nice and early so you can start your day with a warm croissant and a cup of freshly brewed coffee at one of the many cafes, after visiting the open-air market and the high-end shopping in the many **unique boutiques**, stop by **Marina Royale**, this marina is more than just a home for the yachts, today, you will find a variety of waterfront cafes, craft shops, bistros, and a **wonderful museum** with Haitian artwork, check out the **view from Fort St. Louis** and visit the **cemetery** along the Rue de Sandy Ground as you head out of town.

This spectacular French Caribbean journey begins from your island, Simpson Bay Resort, Marina & Spa, experience Marigot by hopping on the Monday Island Bus Trip, spending a day exploring via the daily boat ride with Aqua Mania or by renting a car with Dollar/Thrifty & Paradise, with as many boutiques and fabulous restaurants for which the island is renowned France is calling!



PHILIPSBURG, DUTCH ST. MAARTEN

OPEN YOUR EYES AND FILL THEM WITH

Splendor

Here, there is no need to rush, time and nature conspire to give you the perfect getaway you deserve.

Located on a private island in the middle of the crystal clear waters of Curacao, this sister resort is waiting for you. A small but sophisticated property of 30 villas is the perfect spot to reconnect with yourself by doing it all, or simply by doing nothing at all.



In Curacao the European
heritage comes alive in
every corner, every home
and every person.

Diving in our waters you will realize that Curacao is also the home of one of the most significant and beautiful coral reefs in the world. When you stay at The Royal Sea Aquarium Resort you can get access to one of the greatest institutions and landmarks in Curacao where you can learn all about the undersea species, the Curacao Sea Aquarium.

Come to one of the jewels
of the Royal Resorts
Caribbean Collection and
discover why Curaçao
is also known as the
Caribbean's "Hidden
Treasure".

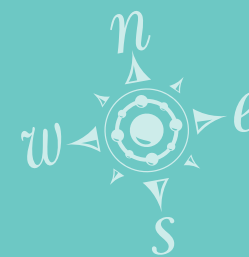


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Curaçao

Toll-free: 1-888-852-8405
e-mail: ask4help@royalresortscaribbean.com

SINT MAARTEN - ST. MARTIN



ATLANTIC OCEAN

ANGUILA



www.simpsonbayresort.com

Resort **LIFE** 45

DINING & NIGHTLIFE

UNFORGETTABLE NIGHTS AWAIT YOU

NO MATTER WHAT YOU'RE CRAVING, SINT MAARTEN / SAINT MARTIN IS A GREAT PLACE TO DINE.

The island, has the most restaurants per square mile in the Caribbean, heralded by Crimson sunsets over azure blue seas.

BOVIN STEAK HOUSE

Sint Maarten/Saint Martin are truly international destinations **making it the gastronomic capital of the Caribbean**, there are hundreds of gourmet restaurants, bistros and sidewalk cafés on this little island.

The island's legendary nightlife attracts visitors from all over the world, test your luck at roulette, blackjack, Texas Hold 'Em poker and more at **lively casinos** located on the Dutch side of the island, **dance the night away** at stylish clubs and discotheques or **relax at local beach bars, laid back lounges and beachside BBQ's with steel drum bands**, or sail the evening away on scenic dinner cruises, when it comes to dynamic dining and nightlife, Sint Maarten/Saint Martin offers something for everyone.

DELIGHT YOUR PALATE WITH THE TASTY CULINARY CHOICES OFFERED IN MORE THAN 300 RESTAURANTS





BOVIN

STEAK HOUSE

Here to Steak

Bovin Steak House brings an extra flair to the traditional steakhouse culture, boasting **an exquisite selection of top quality steaks** that beckon meat lovers from near and far, from the sizzle of perfectly seared cuts to the delicate tenderness of each bite, **every dish is meticulously crafted to exceed expectations**, step into our polished environment, adorned with an ambiance that resonates with intimacy and grace, our professional servers, exuding genuine hospitality, guide you through an immersive dining experience where every detail is curated to perfection, **our venue provides the ideal setting for unforgettable moments**, beyond the ordinary, Bovin Steak House is a destination you cannot afford to miss, **immerse yourself in a world of culinary splendor and impeccable service.**

Open every day from 5:30 p.m. to 11 p.m.

Reservations and walk-ins are welcome

+1 721 544 2503 EXT. 5505

@bovinsteakhouse **f** Bovin Steak House

VISIT US AT MARINA PLAZA



GRILLED CHICKEN



FILET MIGNON



CHESSE CAKE



BOVIN RESTAURANT

MEXICAN FINE DINING *by the sea*



BREAKFAST BUFFET



LA PATRONA'S TABLE

We offer table-side cooking for a unique dining experience, enjoy our exclusive selection of tequilas and mezcales, served in the authentic Mexican style, guided by our hosts who will share the intimate secrets of these spirits, you can also indulge in our exclusive cocktail menu, featuring creative blends crafted by our expert mixologists.

La Patrona also features **"The Patrona's Table"**, an **exclusive area** where you can experience the true secrets of **ancient dishes** that will fill you with new flavors and **a great culinary experience**.

We open daily from 7 a.m. to 10:30 p.m.
Reservations and walk-ins are welcome

+1 721 544 2503 EXT. 5500

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VISIT US AT MARINA PLAZA



SHRIMP TACOS & MOJITO

Juliette's Bistro

A PLACE WHERE YOU
CAN ORDER GOURMET
FOOD WITHOUT THE
FORMALITIES OF AN
ELEGANT RESTAURANT



OCTOPUS GALLEGO STYLE TAPAS



LIVE MUSIC
FRIDAY & SATURDAY
6 P.M. TO 9 P.M.

Be ready for a casual and chic atmosphere for breakfast or a delicious gastronomic experience for lunch and dinner combined with great service.

Juliette's Bistro is located opposite to the Flamboyant building and offers you a menu that achieves **the perfect mix of classic and international snacks**, its facilities offer the option of sitting inside the bistro or on a pleasant deck.

Open everyday

From 7 a.m. to 11 p.m.
Breakfast, Lunch & Dinner

Reservations & walk-ins are welcome!

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EXT. 5520

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www.simpsonbayresort.com



FRENCH TOAST



FOOD • DRINKS SPORTS • FUN



BACON CHEESEBURGER

IF YOU WANT TO CLASS UP THE BIG GAME WITH CRAFT COCKTAILS OR JUST KICK BACK WITH A COLD BEER AND CLASSIC SNACKS TO SHARE REPLAY IS THE PLACE TO GO!

At Replay Restaurant we are **all about fun** and we are ready to welcome more friends to enjoy our **delicious menu with a wide variety of options**, from Italian to Asian popular dishes, to our classic cheeseburger, wings, and pizzas!

There is something on the food menu for every level of appetite, **fuel your game day** excitement while enjoying our Happy Hour, chili bean nachos, and refreshing cocktails, served with a side of high fives and good times, watch all sports games with us, we have **big screen TVs in our indoor and outdoor seating**, don't miss a single game!

OPEN FROM 12 P.M.
Until the game is over!

RESERVATIONS AT
+1 721 544 2503 EXT. 5513

📷 [replaystmaarten](#)
f [ReplayRestaurant](#)

www.simpsonbayresort.com



THE GRAND SLAM PLATTER



PHILLY CHESSESTEAK



REPLAY SPECIAL ROLL



**OPEN EVERY DAY
FROM 10 A.M. TO 6 P.M.**
Lunch from 11 a.m. to 5 p.m.



PORK BBQ RIBS



HAMBURGER



BEAUTIFUL SUNSET

SAVOR THE
EXQUISITE CUISINE
DOWN THE SHORE,
YOUR FAVORITE
DRINKS, AND
SNACKS FROM
COCO BEACH BAR
WHILE ENJOYING A
SPECTACULAR VIEW
OF SIMPSON BAY.

Happy hour
FROM 3 P.M. TO 5 P.M.



SHRIMP WITH VEGETABLES



The Finest Costa Rican Coffee

CAFÉ BRITT IS RENOWNED FOR ITS EXCLUSIVE GOURMET PRODUCTS, CELEBRATED FOR THEIR EXCEPTIONAL QUALITY AND CRAFTSMANSHIP.

Our signature dark roast Costa Rican coffee is expertly crafted from unique, time-honored recipes, ensuring a rich and bold flavor that embodies the finest quality available.

In addition to our premium coffee, we offer a delectable selection of pastries, sandwiches, yogurt, and an assortment of beverages, including wine, beer, and a range of coffee creations, iced coffee, frappes, espressos, and cappuccinos.

Café Britt's gourmet offerings are featured in the most prestigious hotels and resorts throughout Latin America and the Caribbean, known for delivering impeccable service and unmatched products. Our carefully curated product range is diverse yet refined, designed to satisfy even the most discerning coffee connoisseurs.



FRESH COFFEE & CROISSANT



Located in the lobby area of
Simpson Bay Resort Marina & Spa.

Open from 7 a.m. to 11 p.m.

2025 The Year of Cultural Heritage



St. Maarten is welcoming 2025 with a grand declaration: this year will be celebrated as the “Year of Cultural Heritage.”

This special year-long event is designed to honor the island’s rich and diverse history, which is a unique blend of African, European, and Caribbean influences. It’s a celebration that will immerse both locals and visitors in the vibrant cultural traditions that have shaped the identity of St. Maarten over the centuries, throughout 2025, the island will host a wide range of events and activities, each designed to highlight a different aspect of St. Maarten’s cultural heritage.

The centerpiece of these celebrations will be the annual Carnival in April.

Known throughout the Caribbean for its lively atmosphere and vibrant displays, Carnival 2025 promises to be an unforgettable experience, expect colorful parades featuring extravagant costumes, rhythmic music that will have you dancing in the streets, and performances that tell the story of St. Maarten’s diverse cultural roots. Another highlight of the Year of Cultural Heritage will be the **St. Maarten Day** celebrations in November, this national holiday is traditionally **a day of pride and reflection**, and this year it will be even more special, the island will come alive with **historical reenactments, cultural exhibitions, and traditional feasts** that pay tribute to the island’s past, whether you’re sampling local dishes, watching a traditional dance, or exploring an exhibition on the island’s history, you’ll gain a deeper understanding of what makes St. Maarten such a unique destination.

Beyond these major events, the Year of Cultural Heritage will also include a variety of smaller, more intimate gatherings. **Museums and cultural centers** across the island will host special exhibitions, workshops, and lectures throughout the year.

These events will explore topics ranging from indigenous traditions to the colonial era, offering visitors a comprehensive look at the island’s cultural evolution.



Whether you’re here for the stunning beaches, the lively festivals, or the rich history, the Year of Cultural Heritage is the perfect time to experience all that St. Maarten has to offer



At Simpson Bay Resort, Marina & Spa, we’re excited to offer our guests exclusive opportunities to engage with these cultural festivities

We’ve partnered with local historians, artists, and performers to create curated cultural tours that will allow you to experience the heart and soul of St. Maarten.

Whether you’re visiting historical sites, meeting local artisans, or participating in traditional craft-making workshops, these tours are designed to connect you with the island’s vibrant culture.

In addition to these tours, we’re also bringing the celebrations directly to the resort. Throughout the year, we’ll host special events where you can enjoy live music, traditional dance performances, and local culinary experiences. These events are a great way to unwind after a day of exploring, while still immersing yourself in the rich cultural heritage of St. Maarten.

As you explore St. Maarten during this special year, you’ll discover that our island is more than just a beautiful destination – it’s a place with a deep and vibrant cultural history, one that we are proud to share with visitors from around the world.





WASABI CHARLIE

SUSHI & HIBACHI

Wasabi Charlie offers more than just sushi, it also offers worldclass hibachi-style dining. High quality Japanese cuisine and sake is enhanced by friendly and efficient service that is provided by the highly trained staff.

Wasabi Charlie has something for everyone. It is a great place for a romantic dinner for two or for a group of friends to gather and have a great time.

Wasabi Charlie is currently complementing Pineapple Pete restaurant. They like to call it **"Pete & Charlie - The Best of Both Worlds"**. Like this, no one has to choose anymore whether to go to Pineapple Pete or to Wasabi Charlie for Lunch or Dinner as both menus are offered from one location.

Wasabi Charlie is a 5 minute drive from Simpson Bay Resort. They are located across the movie theater in Simpson Bay.

Sushi starts from 11AM and hibachi starts from 5PM.

For reservations or take-out
Whatsapp: +1(721)523-7383
Call: +1(721)544-6030



**PLEASE SCAN QR-CODE
FOR ALL UPDATED MENUS**



RESTAURANT AND BAR

With the motto "Great Food and Great Service" you can expect a fun dining experience at Pineapple Pete Restaurant and Bar. This award-winning combination is what makes Pineapple Pete an island landmark and a must visit on any trip to St. Maarten. Pineapple Pete is also definitely a local favorite.

Did you know that pineapple is an recognized symbol for hospitality? Which is what it is all about at Pineapple Pete. Whether it is your first visit or your twentieth, customers are always treated like family. The well-trained staff offers the highest standard of service and is personally trained by owner, Pete himself. Pete, whose real name is Pierre Ferland, hails from Quebec, Canada and has more than 35 years of hotel and restaurant experience.

Pineapple Pete is specialized in Lobster Thermidor, Steak and Seafood. However, Pastas, Ribs, Burgers... are on their large menu as well as a kids menu and the full sushi menu from Wasabi Charlie. This makes their options incomparable. From small to large parties there will be something on the menu for everyone. All menus are also available for take-out.

Furthermore Pineapple Pete has an airconditioned poolroom with several screens to watch live sports. There is also an arcade and fun for the whole family.

A visit to Pineapple Pete is not complete without a stop at the giftshop where you can find: T-Shirts, Caps, Bags and much more.

Pineapple Pete is a 5 minute drive from Simpson Bay Resort. They are located across the movie theater in Simpson Bay. They open from 11AM non-stop for lunch and dinner with live music nightly.

For reservations or take-out
Whatsapp: +1(721)523-7383
Call: +1(721)544-6030



**PLEASE SCAN QR-CODE FOR
ALL UPDATED MENUS**





BAM
BOO
HOUSE

A legendary St Maarten dining destination now located at a gorgeous, restored 19th Century Sugar Mill

- Magical sunset views overlooking Simpson Bay and the Caribbean Sea
- Award-winning Sushi and Prime Aged Steaks
- Happy Hour Monday - Friday 5-7
- Steel Pan Saturdays at Sunset
- International DJ's spinning in the foreground keep the vibe unique
- Serving dinner and bites nightly from 5 pm til late
- Cigar Lounge and Rum Bar
- Live Jazz & Swing Thursdays!



FOR RESERVATIONS, VISIT
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f @ Bamboo sxm

Hip elegance redefined with world class chefs & bartenders
in a historic 19th century setting.

ASTRA

**BREAKFAST | LUNCH | DINNER
SUNDAY BRUNCH FROM 10AM
THE LARGEST NATURAL
LIVE LOBSTER TANK**

OPEN EVERYDAY FROM 8AM
SUNDAY BRUNCH FROM 10AM ONWARDS



AVANTIKA

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3PM TO 6PM**

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TILL MIDNIGHT

OPEN EVERYDAY FROM 11AM



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& MORE -

TAKE HOME A PIECE OF SINT MAARTEN

EVERY DAY 7 AM TO 7 PM

SOUVENIRS, COFFEE, CIGARS,
T-SHIRTS, BEERS & MORE...



Looking for the perfect keepsake to remember your tropical getaway? Our Souvenir Shop at Simpson Bay Resort has everything you need to capture the vibrant spirit of the Friendly Island. From stylish t-shirts, beach bags, and hats to cozy hoodies, colorful towels, and playful toys, there's something for everyone.

Whether you're hunting for a unique gift or treating yourself, we've got you covered. Explore our beautiful collection of photo frames, fridge magnets, decorative items, and more perfect for bringing a touch of Sint Maarten to your home.

Need essentials for a day of fun in the sun? We've got sunscreen, sunblock, cold drinks, and even tasty snacks like ice cream and chips to keep you refreshed. Plus, you'll find exclusive island treasures like shot glasses, coffee mugs, and purses that you can only get here.

Stop by, explore, and take home the essence of Sint Maarten

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 **SOUVENIRS & MORE**

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Massages • Manicure • Pedicure • Facials • Hair Salon
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🌐 website: www.sunsetspasxm.com



Escape to Sunset Spa

WITH UNIQUE AND RELAXING
TREATMENTS IN A TRANQUIL SETTING

Owners, Ido and Niso welcome you to indulge in a wide range of options carefully designed to offer the ultimate experience to ease the mind, body and soul. With 20 years of experience in the luxury industry, The duo decided to take the mission on building the biggest and most luxurious spa on the island. The location, at Simpson Bay Resort, one of the largest resorts on the island in the highly sought area of Pelican Key was perfect for that mission.

Next was to build an amazing and hospitable team of professionals in the field. At the beginning of 2020, the team then went through extensive training prior to the launch scheduled for March of that year. Needless to say, the Pandemic delayed the opening for several idle months but during that time, Ido and Niso stayed positive, persevered and now offer an incredible experience for guests and members along with their dedicated team.

Sunset Spa offers a wide range of luxurious spa treatments. One of their signature treatment is the "Vichy shower", this treatment starts with papaya salt full body scrub, that will take all the dead cells away from your skin, then your invigorated skin is smoothed with the aromatic oil with a light and relaxing body massage and finished with a hot water jet massage leaving clients with a light but rejuvenated feeling - the ultimate vacation treat.

The spa also offers unique facial treatments such as HydraFacial and the anti-ageing LED therapy, a non-surgical face and neck therapy that can significantly improve skin complexion, reduce fine lines and wrinkles, and increase collagen density. The treatment uses varying wavelengths of light to trigger the skin's natural healing processes to repair the skin.

Nestled on the shores of Simpson Bay Resort by the pool, Sunset Spa is ready to cater to your needs and set your soul at ease.



The Royal Ballroom

The Convention Center at Simpson Bay Resort, Marina & Spa is more than just a beautiful scenery.

Our Royal Ballroom offers the opportunity to enjoy your event just like you want, we can host up to 180 people for your event, from wedding receptions and social gatherings to business meetings and seminars, rest assured we will make them **unique and remarkable**.

Our **different venues** offer the best setting with space to accommodate from 10 persons up to 200:

Royal Ballroom
Board Room
Cabana Room
La Patrona Room
Marina Plaza Gazebo's

Marina Upper Deck
Marina Little Gazebo
Sky Lounge
DPOOL



Cabana Room



Conventions



Gazebo

Weddings & Special Events

The perfect paradise for the perfect love story, do you want your dream come true? Just say "I do" and we will make it happen.

Be inspired by amazing St. Maarten and walk the isle surrounded by the beauty and crystal clear waters of Simpson Bay.

We can host up to 180 people for your reception, luxury, flexibility and productivity are what you will find by selecting us.



Romantic Dinner



Vow Renewal



Planning a romantic dinner or your vow renewal in St. Maarten?

Congratulations! You have selected the most wonderful and unique destination, please be sure to match it with incomparable venues and excellent service

St. Maarten Expands Luxury Offerings with *New High-End Shopping District*

St. Maarten is set to enhance its reputation as a luxury destination with the opening of a new high-end shopping district in 2025, situated in the heart of Philipsburg, the island's vibrant capital, this upscale retail area is poised to become a must-visit destination for those seeking the finest in fashion, jewelry, and dining.

The new shopping district represents a significant expansion of St. Maarten's luxury offerings, providing both locals and visitors with an unparalleled shopping experience.

THE SHOPPING DISTRICT REFLECTS A PERFECT BLEND OF MODERN ELEGANCE AND CARIBBEAN CHARM

As you stroll through its beautifully landscaped streets, you'll find an array of international designer boutiques offering the latest in haute couture fashion. From globally recognized fashion houses to bespoke jewelry designers, the district will cater to the tastes of even the most discerning shoppers. Each store has been carefully selected to offer a unique shopping experience, ensuring that visitors can find exclusive items that are not available anywhere else in the Caribbean.

But the luxury shopping district isn't just about international brands. It also serves as a showcase for the incredible talent and creativity of local artisans. Visitors will have the opportunity to discover handcrafted jewelry, fashion, and art that reflect the rich cultural heritage of St. Maarten. These locally made products offer a perfect blend of tradition and modernity, making them ideal souvenirs or gifts for those looking to take a piece of the island's culture back home.

In addition to its retail offerings, the district will feature an array of gourmet dining options. Whether you're in the mood for a leisurely lunch or an elegant dinner, you'll find a variety of restaurants offering fine cuisine in an upscale setting. Each dining establishment has been selected not only for the quality of its food but also for its ambiance, ensuring that your dining experience is as luxurious as your shopping, for guests staying at Simpson Bay Resort, Marina & Spa, the new high-end shopping district is just a short ride away.

Whether you're looking for the latest fashion trends, a unique piece of jewelry, or a memorable dining experience, the shopping district is sure to delight, in 2025, St. Maarten's new high-end shopping district is set to become a premier destination for luxury shopping in the Caribbean, whether you're a seasoned shopper or simply looking to enjoy a day of leisure, the district offers something for everyone.



WITH ITS COMBINATION OF INTERNATIONAL LUXURY BRANDS, LOCAL ARTISTRY, AND GOURMET DINING, IT'S A PLACE WHERE YOU CAN INDULGE IN THE FINER THINGS IN LIFE WHILE ENJOYING THE WARM HOSPITALITY AND STUNNING SCENERY THAT ST. MAARTEN IS KNOWN FOR.

WE INVITE YOU TO EXPLORE THIS EXCITING NEW ADDITION TO THE ISLAND DURING YOUR STAY AT SIMPSON BAY RESORT, MARINA & SPA AND DISCOVER THE LUXURY THAT AWAITS YOU IN ST. MAARTEN.





GUESTS ENJOY



10 AM - 1 PM
Mondays
Wednesdays

*TIMES SUBJECT TO CHANGE



CONTACT
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TO SIGN UP

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ISLAND TIPS

RELAXING AND HAVING FUN!
VACATION IS ALL ABOUT THIS.

A FEW TIPS TO MAKE YOUR
STAY ON ISLAND NOTHING
BUT SMOOTH SAILING

ISLAND SHOPPING

The Island capitals, **Philipsburg in the Dutch** side and **Marigot in the French** side, are **both duty-free zones** full of jewelry and watches, lead crystal, French perfumes, electronics and designer labels, other good buys are paintings by island artists, local hot sauces, preserves and Guavaberry liqueur, which is distilled from the berries of a native tree, ask the Concierge about a **free shopping trip** to Philipsburg **and the water taxi shuttle** offered by Aqua Mania Adventures to Marigot.

Shopping hours: 9 a.m. to 6 p.m. in St. Maarten and 9 a.m. to 1 p.m., 3 p.m. to 7 p.m. on the French side.

www.simpsonbayresort.com

Resort LIFE 79

MONEY MATTERS

The official currency of Dutch St. Maarten is the **Netherlands Antilles Guilder (NAF)** and on French St. Martin it is the **Euro. US dollars** and all major credit cards are widely accepted, there are ATMs throughout the island, identification is needed to cash travelers checks.

ISLAND LINGO

While **English is spoken everywhere** the official languages on the island are **Dutch in Sint Maarten** and **French in Saint Martin**, you may also hear **Papiamentu** in Sint Maarten and **Creole Patois** in Saint Martin, with over 160 different nationalities on the island, you will hear **Spanish, Chinese, Hindi**, just to name a few.

TIME ZONE

Atlantic Standard Time year round, equivalent to Eastern Daylight Savings Time.

RENTING A CAR

Explore the island at your own pace, **Dollar/Thrifty & Paradise Car Rental** is located in the Resort lobby.

Sunday to Friday
from 8:15 a.m. to 4:45 p.m.
Saturday
from 8:15 a.m. to 6 p.m.

BRIDGE INFORMATION

Simpson Bay Lagoon on St. Maarten is a major port for mega yachts and sailboats, **to allow boats to enter or leave, the Simpson Bay Bridge has to open.**

Airport Road opens at:
8:30 a.m., 9:30 a.m.,
10:30 a.m., 11:30 a.m.,
3 p.m., 4 p.m. and 5 p.m.

The new **Causeway Swing Bridge** opens at:
8:15 a.m., 9:45 a.m.,
10:15 a.m., 11:45 a.m.,
3:45 p.m. and 5:15 p.m.

SAFETY

The resort is equipped with surveillance cameras and utilizes **24 hour security**, in addition, the staff is trained to be on the alert for anything amiss, however:

- You should still **use the in-room safe** to store your valuables.
- **Never leave your belongings unattended** in parked cars or on the beach.
- **Walking alone** at night on the beach or in areas with no street lights **is not recommended.**
- Likewise, **do not draw attention to yourself** by displaying large amounts of cash or expensive jewelry.
- When on vacation it is always a good idea to **carry copies of your passport**, credit card numbers and the phone number of your credit card company in your wallet.

PHONES

To place a call from the resort.

To local numbers on the Dutch side of the island, **dial 9 + the 7 digit number.**

To local numbers on the French side of the island, **dial 9 + 00590 + 590 + the 6 digit number.**

For cell phones on the French side of the island **dial 9 + 00690 + 590 + the 6 digit number.**

Please note that Country Sint Maarten is now part of the North American dialing plan, the North American **prefix is 721** followed by **the 7 digit number.**

For example, if you call Simpson Bay Resort & Marina from North America, dial +1 721 544 2503.

NEWSPAPERS

Leading US and **European** newspapers are available on St. Maarten, for local news, check the **St. Maarten Daily Herald** and its Thursday Out & About section.

Newspapers can be purchased at Peli Deli, located next to the Red Piano.



MARIGOT CITY, FRENCH SAINT MARTIN

WATERFRONT, MARIGOT SAINT MARTIN

St. Maarten's Green Energy Initiative to Power the Future

St. Maarten is embarking on an ambitious journey towards sustainability with the launch of its Green Energy Initiative in 2025

This forward-thinking project is set to transform the island into a leader in renewable energy in the Caribbean, paving the way for a cleaner, greener future, as climate change continues to impact the globe, **St. Maarten is taking bold steps to reduce its carbon footprint and protect its natural environment.**



SOLAR ENERGY will play a central role in this transformation, the initiative includes the widespread installation of solar panels across the island, from public buildings and schools to private residences and businesses. **These solar installations are expected to significantly increase the island's capacity to generate clean, renewable energy, reducing its reliance on fossil fuels and lowering greenhouse gas emissions.**

THE GREEN ENERGY INITIATIVE IS A COMPREHENSIVE PLAN THAT FOCUSES ON EXPANDING THE ISLAND'S USE OF RENEWABLE ENERGY SOURCES, PARTICULARLY SOLAR AND WIND POWER.



WIND FARMS

In addition to solar power, the Green Energy Initiative will also harness the power of the wind, wind farms are being developed in strategic locations across the island, capitalizing on St. Maarten's natural wind resources, these wind farms will provide a steady and reliable source of energy, complementing the solar power infrastructure and ensuring that the island has a diverse and resilient energy supply.

SAVING ENERGY

The initiative is also a strong focus on energy efficiency, public awareness campaigns will be launched to educate residents and businesses about the importance of energy conservation and how they can contribute to the island's sustainability efforts, incentives will be offered for the use of energy-efficient appliances and technologies, further encouraging the adoption of sustainable practices across the island.

The long-term goal of the Green Energy Initiative is to create a self-sufficient energy system that not only meets the island's energy needs but does so in a way that is environmentally responsible, by reducing its dependence on imported fossil fuels, **St. Maarten is taking control of its energy future, ensuring that it remains a beautiful and vibrant destination for generations to come.**

For guests at Simpson Bay Resort, Marina & Spa, the Green Energy Initiative brings a new dimension to your stay, our resort has already begun to integrate solar energy into our operations, and we're committed to expanding these efforts in line with the island's goals, from the moment you arrive, you'll notice that we've made sustainability a priority, solar-powered amenities, energy-efficient lighting, and cooling systems are just a few of the ways we're reducing our environmental impact while maintaining the high standards of luxury and comfort that our guests expect.

By choosing to stay at Simpson Bay Resort, Marina & Spa, you're not only enjoying a world-class vacation experience but also supporting St. Maarten's journey towards a sustainable future, we invite you to explore our eco-friendly initiatives and learn more about how you can contribute, whether it's through participating in our sustainability programs or simply enjoying the natural beauty that surrounds you, your visit to St. Maarten in 2025 is an opportunity to be part of something truly special.



PANORAMIC VIEW OF SIMPSON BAY RESORT MARINA & SPA



RESORT TIPS

WE TRUST YOU
WILL HAVE A
WONDERFUL STAY

PLEASE TAKE A FEW MINUTES TO READ THIS SECTION FAMILIARIZE YOURSELF WITH SIMPSON BAY RESORT, MARINA & SPA REGULATIONS AND THE ADDITIONAL SERVICES AVAILABLE.

Simpson Bay Resort, Marina & Spa appreciate your cooperation in helping all our members and guests **enjoy their vacation**, help our staff maintaining the resort in tiptop condition, please stop by the Member Services Center to renew old acquaintances, **pick up the latest information** on where to go and what to do, or learn more about the advantages of becoming a member.

YOUR RESORT HOME

You can rest assured that the matter will be taken care of as quickly as possible, often within minutes.

The Resort staff will do everything possible to **make your stay comfortable and pleasant** and if a problem should arise please report it to the Front Desk, aside from maintenance requests, **situations sometimes occur** as a result of human error, for example, confusion over similar sounding names or breakages during Saturday unit changes, accidents will happen and rather than expecting some form of complimentary compensation, **a sincere apology from resort** personnel should suffice, **the Resort is not a hotel** nor is it managed as such, it is non-profit and member dues cover operating expenses only, **there are no funds to cover free** dinners, extra nights, or gifts.

The cost of such compensatory awards would come directly from member dues, accepting this fundamental difference is essential to understanding why **compensation is not permitted** for any minor inconvenience you might encounter during your visit.



CONCIERGE DESK

CONCIERGE DESK

A group of friends in St. Maarten you haven't met yet, **enjoy the island to the fullest with best recommendations** of restaurants, bars, beaches, the do's and don'ts.

Come to the concierge desk located in the lobby, open daily or call 777.

CHECKING IN

Check-in time is **4 p.m.**
Upon check-in you may request the number of keys you require, a \$250 USD refundable deposit is required upon check-in.

CHECKING OUT

Check-out time is **10 a.m.**
This time is strictly enforced and villas that have not been checked out at the Front Desk and vacated will be charged \$100 USD per hour, housekeeping will remove all belongings to prepare the villa for the next occupants, complimentary luggage storage is available with the Bellman and changing rooms with showers are available in the gym.

WELCOME HOME!

Begin your stay with a moment of relaxation at Replay Restaurant, present your Welcome Drink Card and enjoy the stunning views as our way of saying thank you for choosing Simpson Bay Resort, our front desk will provide all the information you need about the day and time to enjoy your drink.

MAID SERVICE

Maid service is provided as follows:

- Saturday check in:** Tuesdays
- Two week stay:** Tuesdays and Fridays
- Sunday check in:** Wednesdays
- Two week stay:** Sunday and Wednesdays

Each unit contains two extra sets of bath linens, **maids do not clean the kitchen**, before check out all kitchen items must be cleaned and returned to their storage space, if the kitchen and utensils are not clean, a service charge of \$100 USD will be levied.

Daily maid service is available upon request. Additional fees per day are,

- \$25 USD **Studio / Junior Suite.**
- \$35 USD **One-bedroom Villa.**
- \$45 USD **Two-bedroom Villa.**

Please review the kitchen inventory, sign the inventory form and return to the Front Desk, **housekeeping will check the inventory** and any shortages or unit damage beyond normal usage will be charged to the occupant, please check the condition of the kitchen counter upon arrival, if you notice any damage, please report it to the Front Desk to avoid an additional charge upon check out.

OCCUPANCY LIMITS

Type of unit Accommodates

- Deluxe Studio** - 2 persons
- Deluxe Studio Plus** - 4 persons
- One Bedroom** - 4 persons
- Two Bedrooms** - 6 persons
- Penthouse** - 6 persons
- Three Bedrooms** - 8 persons



RESORT, 3 BEDROOM SUITE

VISITOR POLICY

Simpson Bay Resort, Marina & Spa is a **private club** and access is controlled, all members, guests and other visitors must register at the Front Desk upon arrival, may we suggest that you use discretion when inviting new acquaintances to your unit.

All members, guests and visitors must agree to follow the published **resort regulations** and those of the affiliated facilities they may use during their stay, The Resort also reserves the right to terminate the use of resort facilities to anyone refusing to comply with the rules.

The law of St. Maarten, to **the exclusion of the laws** of any other jurisdiction whatsoever, shall apply to and shall govern, and the courts and authorities of Country St. Maarten shall have exclusive jurisdiction over any claim arising from any accident, injury, or illness occurring during your stay at the Resorts or as a consequence thereof.



BEAUTIFUL FAMILY ENJOYING SIMPSON BAY BEACH

OCCUPANCY POLICIES

Your unit has been designed to make your stay as pleasant as possible, a few **simple rules will ensure the comfort** of our members and guests and help keep maintenance costs to a minimum:

- 1. Please do not use **bath linens** to remove make up, clean dirty items, or in the kitchen.
- 2. Please do not place plastic items in the **dishwasher**.
- 3. Please do not sit on the **furniture** when wet or covered with suntan lotion.
- 4. Please **do not hang towels**, bathing suits or other items from the terrace railing.
- 5. Please **do not drape** damp **clothing** over the lamp shades or furniture.
- 6. Please **do not litter**.
- 7. In order to prevent mildew, condensation, or odors, please use the **air conditioning** only when all doors are closed.
- 8. Each unit has a **safety deposit box** located inside the closet.



JACUZZI IN SUITE OF MARINA BUILDING

NO SMOKING

For the health and comfort of fellow guests, a no smoking policy is now part of the official Rules and Regulations, **smoking is permitted on the terraces with the sliding doors closed and using the ashtray provided**, smoking is strictly prohibited at all times inside the units, the policy helps keep your unit in better condition and reduces the need for additional cleaning.

Violators of this rule (including smoking in the villa, on the terrace with the sliding doors open or with the ashtray inside the villa) **risk a fine up to \$500 USD**, this fee **is the amount it will cost to clean the villa** and to relocate the guests the following weeks, thank you for your cooperation.



TERRACE IN SUITE OF MARINA BUILDING

RESORT TIPS

AERIAL VIEW OF SIMPSON BAY RESORT, MARINA & SPA

ABOUT THE BEACH

The **turquoise waters** and brisk warm breezes of the Caribbean are beautiful and alluring, but safety is still important, please **observe the warning flags** prominently displayed on the beach.

Black: Do not enter.

Red: Strong wave action unsafe for swimming.

Yellow: Moderate wave action swimming not advisable

Green: Calm sea, enjoy!

All beaches in St. Maarten are Federal property and Simpson Bay Resort, Marina & Spa assumes no responsibility for injury, theft or other incidents in this area, use of the beach and ocean is at the personal risk of the member or guest, lifeguards are not available and swimming is at your own risk, swimming at night is not recommended.

Do not stake out your territory by placing towels or other items on the furniture or under beach umbrellas, all such items left unattended will be removed promptly by security, it may be possible to reclaim personal items by adequately describing them; however, the Resort beach towels and other equipment so removed will be charged to your account.



SIMPSON BAY RESORT, MARINA & SPA BEACH

MEDICAL SERVICE

An independent **doctor provides 24-hour medical service, guests must pay all medical expenses** (doctor's fees, hospital charges, ambulances and prescriptions) **directly to the provider**, the Resorts assume no responsibility for any medical service provided.

DOCTOR

For medical services please call the Front Desk at **Ext. 5421**.

EMERGENCY PROCEDURES

FIRE

Familiarize yourself with the **fire extinguisher** location nearest to your villa and in the unlikely event of a fire, please observe the following procedures:

- **Report the fire** to the Front Desk **at Ext. 5421**.
- If possible, **close all windows and doors**.
- **Leave** your unit at once.
- **Do not use the elevator** - exit the building by the stairs as marked.

HURRICANES

Hurricanes do not happen instantly and there is ample warning of an approaching storm, **you will be advised by Management** on the proper safety procedures to follow should the situation arise.

BABYSITTING

Service available from 7 a.m. to 12 a.m.

\$15 USD Per hour, for the first child.

\$ 3 USD Per extra child

Service after midnight.

\$20 USD After midnight, per hour.

\$ 4 USD Per extra child, per hour.

Please contact the **Front Desk 24 hours** in advance or the Housekeeping department at **Ext. 5600, 5615 or 5620**.

PHONE CALLS

Please check with the Operator by **calling 0** as dialing long distance can be expensive, long distance calls are charged to your villa.

Dialing the US:

9 + 1 + area code + phone number

International:

9 + 011 + country code + city code + phone number.

There is a charge for local calls.



VOICE MAIL + PLUS

You may use the telephone voice mail system to leave messages and if a reply is required, answers will be provided at the earliest possible time, the system allows members and guests to maximize their vacation enjoyment and not spend time looking for or waiting to talk to Managers. To use **Voice Mail + Plus**, simply **dial 1999** and then follow the prerecorded instructions to leave your message for different departments.

WAKE UP CALLS

Please **call the** Operator or the **Front Desk** for assistance.

PETS

Resort upholds a very strict **No Pet policy**, pets are not allowed.

BOARDING PASSES

Boarding Passes can be printed in the concierge center (charges apply), **call Ext. 777** for information.

LOST AND FOUND

Contact the **Front Desk** or **Security Department**.

ICE

Full size resort refrigerators are equipped with an ice maker, **ice making machines** are located on the third floor of The Villas building next to the laundry machines for rooms with compact refrigerators.



LAUNDROMAT

There are **laundry rooms** in the Bougainvillea and Marina buildings and on the 3rd floor between the stairs in both wings of the Villas, **all are open 24 hours**, you may purchase tokens to use the washing machines and dryers from the Front Desk or at the towel booth across from the A-building, \$2 USD per token.



MEMBER SERVICES CENTER

To become a distinguished Resort Member or receive Membership information, please visit the Member Services Center or call **Ext. 5817** for enrollment information, drop in to learn how to maximize your membership and streamline your portfolio, conveniently located beside Hollywood Casino.



TAXIS

Available upon request, please ask your concierge or the Front Desk for assistance calling a taxi, a \$10 USD refundable deposit is required before calling for a taxi, if none are available.

YOUR FEEDBACK PLEASE

Your feedback is critical in our performance and improvement process, **we appreciate you spending your vacation time at the Resort** and ask that you take a moment to **complete the survey so we may better serve you** on your return visit.

PARKING

A parking permit is required to **park your car in the Resorts**, this may be obtained at the Front Desk, please lock your vehicle, management is not responsible for theft or damage.

SUGGESTED TIPPING

Bellman:
\$1.50 USD per bag

Maids:
\$3 USD per day

A **15% service charge** is automatically added to your bill in most of the restaurants on the island.

MAINTENANCE REQUESTS

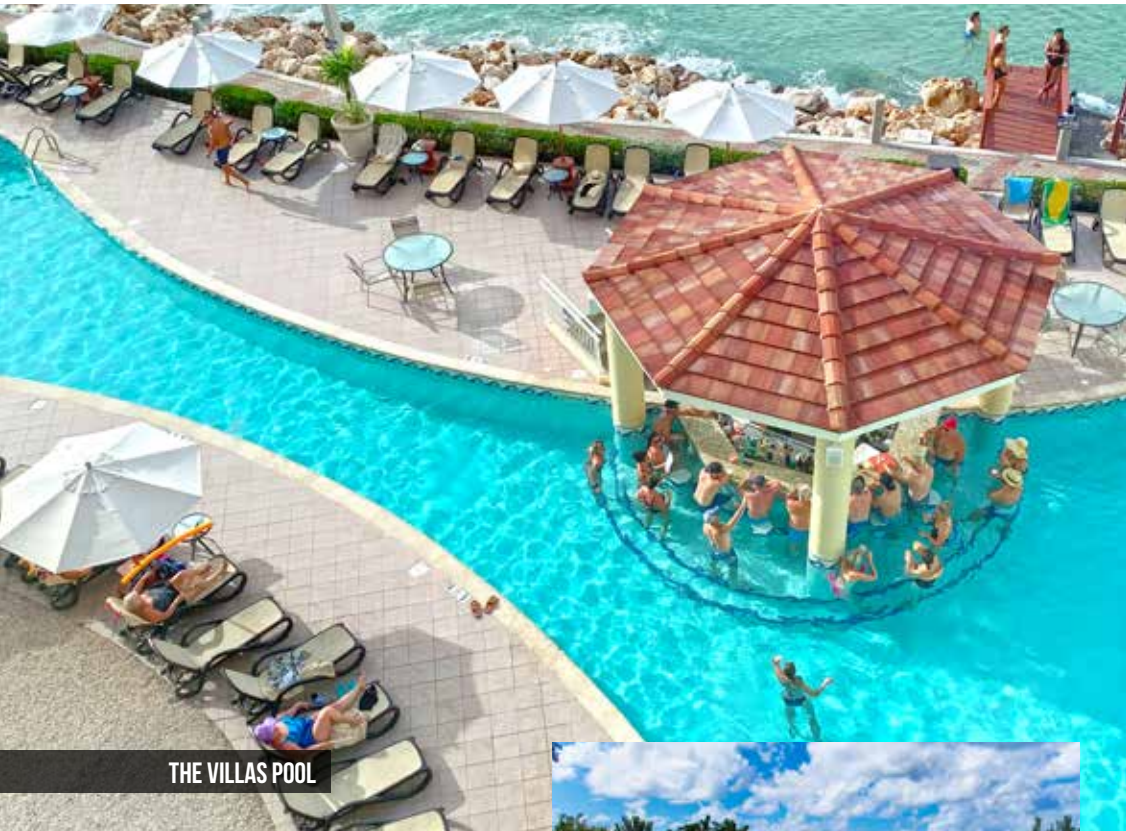
Please **report any maintenance problems** to the Front Desk, ext. 5421 or 5422.

ELECTRICITY

110 AC (same as in USA).

NO ADVERTISING

Use of the **facilities** and accommodations associated with Simpson Bay Resort is **limited solely to Simpson Bay Resort, Marina & Spa members** and their **guests, exchangers and renters**, resort facilities and accommodations are provided for recreational purposes only, and **any use associated with commercial ends is expressly prohibited** including, but not limited to, resale of Simpson Bay Resort, Marina & Spa Memberships, no “for sale” or “for rent” signs or other advertising shall be placed or distributed in any part of the common areas or the units, the right to place and maintain such signs belongs solely to Simpson Bay Resort & Marina.



THE VILLAS POOL



THE RESORT D POOL

POOL RULES & REGULATIONS

Pool hours are daily from **7 a.m. to 9 p.m.**

* *Unaccompanied children under the age of twelve must use the shallow pool area, children under parental supervision are allowed to use any pool area.*

- Please note that parents will be held directly responsible for the actions of their children.
- Please make sure that all family members know and understand the pool rules.
- Please **return towels and retrieve your card** which must be handed in at the Front Desk during check-out.
- Beach towels can be exchanged once a day from 7 a.m. to 6 p.m.
- To check out beach towels please present the towel card you received at check-in.

THE RESORT B POOL

1. Do not use the pool while service signs are posted.
2. **No diving** or jumping is permitted.
3. **No splashing** near the swim-up bars.
4. **No bonfires** on the beach or pool areas.
5. **Radios**, CD or Mp3 players **are not allowed** in the pool or beach areas without personal earphones.
6. Bottles or **glass items are not allowed** in the pool or beach areas.
7. Floats, rafts and beach equipment are not allowed in the pool area except in the children's pool.
8. **No running or horseplay** in the pool area.
9. **Do not take the terrace furniture** from your unit to the beach or pool area.
10. When returning from the beach, please **shower with fresh water** provided near the beach.
11. Pool lifeguards are not available, **swim at your own risk.**

RESORT DIRECTORY

Operator & Fax Services	0	ROOM SERVICE	5512	Peli Deli	5212
Concierge Desk	777	Bovin Steak House	5505	Red Piano Bar	5454
Front Desk	5421 / 5422	La Patrona Restaurant	5500	Splash Jewellers	5442
General Manager	5331	Juliette's Bistro	5520	Thrifty / Paradise Car Rental ..	5190
Operations Manager	5330	Replay Restaurant	5513	Aquamania	5214
Member Services Center	5817	Café Britt	5939		
Security Department ..	5911 / 5912	Coco Beach Bar	5935		
House Phones	5424 / 5426	Souvenir Shop	5523		
Local Calls	9+7 Digit Number	Pool Bar B (Treasure Island)	5910		
Voice Mail	1999	Villas Pool Bar B (Paradise Pool) ..	5941		
Fitness Center	5948	Pool Bar / Chill Out Bar (Marina) ..	5930		
		Events & Convention Center	5548		

CHANNEL LIST

2 ROYAL CHANNEL	3 ABC	4 NBC	5 CBS	6 FOX	7 HBO	8 MAX PRIME	9 SHOWTIME	10 SHOWTIME 2	11 TCM	12 WGN	13 CNN	14 CNBC	15 FOX NEWS	16 NBC SPORTS NETWORK	17 THE GOLF CHANNEL	18 ESPN	19 NICKELODEON	20 TV LAND	21 DISNEY	22 USA	23 TNT	24 THE LEARNING CHANNEL	25 DISCOVERY	26 HGTV	27 THE HISTORY CHANNEL	28 THE WEATHER CHANNEL	29 TBN NETWORKS	30 TELEMUNDO	31 RAI ITALIA	32 TV5 MONDE	33 FLIGHT CHANNEL

IN HOUSE TELEPHONE DIRECTORY

To call units within the resorts.



BOUGAINVILLEA							
Room	Ext	Room	Ext	Room	Ext	Room	Ext
B152	72152	B176	72176	B259	72259	B270	72270
B154	72154	B178-2	72178	B260	72260	B271	72271
B156-2	72156	B251	72251	B261	72261	B272	72272
B160	72160	B252	72252	B262	72262	B273	72273
B162	72162	B253	72253	B263	72263	B274	72274
B164-2	72164	B254	72254	B264	72264	B275	72275
B168	72168	B255	72255	B265	72265	B276	72276
B170	72170	B256	72256	B266	72266	B277	72277
B174	72174	B257	72257	B267	72267	B278	72278
		B258	72258	B268	72268	B279	72279
				B269	72269	B280	72280

ALLAMANDA							
Room	Ext	Room	Ext	Room	Ext	Room	Ext
A1B	71011	A1A	71012	A5B	71051	A5A	71052
A2B	71021	A2A	71022	A6	71061	A7	71071
A3B	71031	A3A	71032	A8	71081	A9	71091
A4B	71041	A4A	71042	A10	71101	A11	71111

BEAUMONTIA							
Room	Ext	Room	Ext	Room	Ext	Room	Ext
B102	72102	B205	72205	B226	72226	B326	72326
B104	72104	B206	72206	B227	72227	B328	72328
B106-2	72106	B207	72207	B228	72228	B330	72330
B110	72110	B208	72208	B229	72229	B332	72332
B112-2	72112	B209	72209	B230	72230	B334	72334
B116	72116	B210	72210	B231	72231	B402	72402
B118-2	72118	B211	72211	B232	72232	B404	72404
B122	72122	B212	72212	B233	72233	B406	72406
B124	72124	B213	72213	B234	72234	B408	72408
B126	72126	B214	72214	B302	72302	B410	72410
B128	72128	B215	72215	B304	72304	B412	72412
B130	72130	B216	72216	B306	72306	B414	72414
B132	72132	B217	72217	B308	72308	B416	72416
B134	72133	B218	72218	B310	72310	B418	72418
B201	72201	B219	72219	B312	72312	B420	72420
B202	72202	B220	72220	B314	72314	B422	72422
B203	72203	B221	72221	B316	72316	B424	72424
B204	72204	B222	72222	B318	72318	B426	72426
		B223	72223	B320	72320	B428	72428
		B224	72224	B322	72322	B430	72430
		B225	72225	B324	72324	B432	72432
						B434	72434

VILLA NUMBERS AT SIMPSON BAY RESORT, MARINA & SPA

Run from: 401 to 413,
101 to 113, 501 to 513,
201 to 213, 602 to 613,
301 to 313, 703, 704, 709 to 712, 810 and 811

To call the suite dial 8 + villa number + 0
To call the room dial 8 + villa number + 1
To call the kitchen dial 8 + villa number + 2
Example: Villa 101 Room 81011
Suite 81010 Kitchen 81012

SIMPSON BAY RESORT, MARINA & SPA * INTERVAL CALENDAR 2023-2026

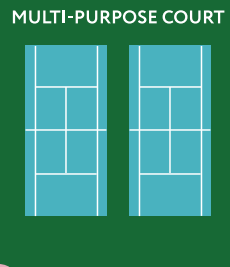
SATURDAY TO SATURDAY

Week	2025	2026	2027	2028
1	4 Jan	3 Jan	2 Jan	1 Jan
2	11 Jan	10 Jan	9 Jan	8 Jan
3	18 Jan	17 Jan	16 Jan	15 Jan
4	25 Jan	24 Jan	23 Jan	22 Jan
5	1 Feb	31 Jan	30 Jan	29 Jan
6	8 Feb	7 Feb	6 Feb	5 Feb
7	15 Feb	14 Feb	13 Feb	12 Feb
8	22 Feb	21 Feb	20 Feb	19 Feb
9	1 Mar	28 Mar	27 Feb	26 Mar
10	8 Mar	7 Mar	6 Mar	4 Mar
11	15 Mar	14 Mar	13 Mar	11 Mar
12	22 Mar	21 Mar	20 Mar	18 Mar
13	29 Mar	28 Apr	27 Mar	25 Apr
14	5 Apr	4 Apr	3 Apr	1 Apr
15	12 Apr	11 Apr	10 Apr	8 Apr
16	19 Apr	18 Apr	17 Apr	15 Apr
17	26 Apr	25 Apr	24 Apr	22 Apr
18	3 May	2 May	1 May	29 Apr
19	10 May	9 May	8 May	6 May
20	17 May	16 May	15 May	13 May
21	24 May	23 May	22 May	20 May
22	31 May	30 May	29 May	27 May
23	7 Jun	6 Jun	5 Jun	3 Jun
24	14 Jun	13 Jun	12 Jun	10 Jun
25	21 Jun	20 Jun	19 Jun	17 Jun
26	28 Jun	27 Jun	26 Jun	24 Jun
27	5 Jul	4 Jul	3 Jul	1 Jul
28	12 Jul	11 Jul	10 Jul	8 Jul
29	19 Jul	18 Jul	17 Jul	15 Jul
30	26 Jul	25 Jul	24 Jul	22 Jul
31	2 Aug	1 Aug	31 Jul	29 Jul
32	9 Aug	8 Aug	7 Aug	5 Aug
33	16 Aug	15 Aug	14 Aug	12 Aug
34	23 Aug	22 Aug	21 Aug	19 Aug
35	30 Aug	29 Aug	28 Aug	26 Aug
36	6 Sep	5 Sep	4 Sep	2 Sep
37	13 Sep	12 Sep	11 Sep	9 Sep
38	20 Sep	19 Sep	18 Sep	16 Sep
39	27 Sep	26 Sep	25 Sep	23 Sep
40	4 Oct	3 Oct	2 Oct	30 Sep
41	11 Oct	10 Oct	9 Oct	7 Oct
42	18 Oct	17 Oct	16 Oct	14 Oct
43	25 Oct	24 Oct	23 Oct	21 Oct
44	1 Nov	31 Oct	30 Oct	28 Oct
45	8 Nov	7 Nov	6 Nov	4 Nov
46	15 Nov	14 Nov	13 Nov	11 Nov
47	22 Nov	21 Nov	20 Nov	18 Nov
48	29 Nov	28 Nov	27 Nov	25 Nov
49	6 Dec	5 Dec	4 Dec	2 Dec
50	13 Dec	12 Dec	11 Dec	9 Dec
51	20 Dec	19 Dec	18 Dec	16 Dec
52	27 Dec	26 Dec	25 Dec	23 Dec
53				30 Dec

SUNDAY TO SUNDAY

Week	2025	2026	2027	2028
1	5 Jan	4 Jan	3 Jan	2 Jan
2	12 Jan	11 Jan	10 Jan	9 Jan
3	19 Jan	18 Jan	17 Jan	16 Jan
4	26 Jan	25 Jan	24 Jan	23 Jan
5	2 Feb	1 Jan	31 Jan	30 Jan
6	9 Feb	8 Feb	7 Feb	6 Feb
7	16 Feb	15 Feb	14 Feb	13 Feb
8	23 Feb	22 Feb	21 Feb	20 Feb
9	2 Mar	1 Mar	28 Feb	27 Feb
10	9 Mar	8 Mar	7 Mar	5 Mar
11	16 Mar	15 Mar	14 Mar	12 Mar
12	23 Mar	22 Mar	21 Mar	19 Mar
13	30 Mar	29 Mar	28 Mar	26 Apr
14	6 Apr	5 Apr	4 Apr	2 Apr
15	13 Apr	12 Apr	11 Apr	9 Apr
16	20 Apr	19 Apr	18 Apr	16 Apr
17	27 Apr	26 Apr	25 Apr	23 Apr
18	4 May	3 May	2 May	30 Apr
19	11 May	10 May	9 May	7 May
20	18 May	17 May	16 May	14 May
21	25 May	24 May	23 May	21 May
22	1 Jun	31 May	30 May	28 May
23	8 Jun	7 Jun	6 Jun	4 Jun
24	15 Jun	14 Jun	13 Jun	11 Jun
25	22 Jun	21 Jun	20 Jun	18 Jun
26	29 Jun	28 Jun	27 Jun	25 Jun
27	6 Jul	5 Jul	4 Jul	2 Jul
28	13 Jul	12 Jul	11 Jul	9 Jul
29	20 Jul	19 Jul	18 Jul	16 Jul
30	27 Jul	26 Jul	25 Jul	23 Jul
31	3 Aug	2 Aug	1 Aug	30 Jul
32	10 Aug	9 Aug	8 Aug	6 Aug
33	17 Aug	16 Aug	15 Aug	13 Aug
34	24 Aug	23 Aug	22 Aug	20 Aug
35	31 Aug	30 Aug	29 Aug	27 Aug
36	7 Sep	6 Sep	5 Sep	3 Sep
37	14 Sep	13 Sep	12 Sep	10 Sep
38	21 Sep	20 Sep	19 Sep	17 Sep
39	28 Sep	27 Sep	26 Sep	24 Sep
40	5 Oct	4 Oct	3 Oct	1 Oct
41	12 Oct	11 Oct	10 Oct	8 Oct
42	19 Oct	18 Oct	17 Oct	15 Oct
43	26 Oct	25 Oct	24 Oct	22 Oct
44	2 Nov	1 Nov	31 Oct	29 Oct
45	9 Nov	8 Nov	7 Nov	5 Nov
46	16 Nov	15 Nov	14 Nov	12 Nov
47	23 Nov	22 Nov	21 Nov	19 Nov
48	30 Nov	29 Nov	28 Nov	26 Nov
49	7 Dec	6 Dec	5 Dec	3 Dec
50	14 Dec	13 Dec	12 Dec	10 Dec
51	21 Dec	20 Dec	19 Dec	17 Dec
52	28 Dec	27 Dec	26 Dec	24 Dec
53				31 Dec

↔	CONNECTING ROOMS
E	ELEVATOR
★	LAUNDROMAT



BEAUMONTIA

B-233	↔	334	434
		234	134
B-231	↔	332	432
		232	132
B-229	↔	330	430
		230	130
B-227	↔	328	428
		228	128
B-225	↔	326	426
		226	126

B-223	↔	324	424
		224	124
B-221	↔	322	422
		222	122
B-219	↔	320	420
		220	120
B-217	↔	318	418
		218	118

B-215	↔	316	416
		216	116
B-213	↔	314	414
		214	114
B-211	↔	312	412
		212	112
B-209	↔	310	410
		210	110

B-207	↔	308	408
		208	108
B-205	↔	306	406
		206	106
B-203	↔	304	404
		204	104
B-201	↔	302	402
		202	102

ALLAMANDA

A11	↔	A5B	↔	A5A
A10	↔	A4B	↔	A4A
A9	↔	A3B	↔	A3A
A8	↔	A2B	↔	A2A
A7	↔	A1B	↔	A1A
A6				



- A** MEMBER SERVICES CENTER
- B** BEACH TOWELS
- C** LA CABANA ROOM
- E** BOARD ROOM
- G** GYM
- M** MAINTENANCE WORKSHOP
- R** ROYAL BALLROOM
- S** SECURITY
- HOUSE PHONES

FLAMBOYANT

F1	↔	F13 PH
F2	↔	F14 PH
F3	↔	F15
F4	↔	F16 PH
F5	↔	F17 PH
F6	↔	F18 PH
F7	↔	F19
F8	↔	F20
F9	↔	F21 PH
F10	↔	F22 PH
F11	↔	F23
F12	↔	F24 PH

MARINA

PH 520	↔	PH 517	↔	PH 515
M 420	↔	M 418	↔	M 416
M 419	↔	M 417	↔	M 415
M 418	↔	M 416	↔	M 414
M 417	↔	M 415	↔	M 413
M 416	↔	M 414	↔	M 412
M 415	↔	M 413	↔	M 411
M 414	↔	M 412	↔	M 410
M 413	↔	M 411	↔	M 409
M 412	↔	M 410	↔	M 408
M 411	↔	M 409	↔	M 407
M 410	↔	M 408	↔	M 406
M 409	↔	M 407	↔	M 405
M 408	↔	M 406	↔	M 404
M 407	↔	M 405	↔	M 403
M 406	↔	M 404	↔	M 402
M 405	↔	M 403	↔	M 401
M 404	↔	M 402	↔	M 400
M 403	↔	M 401	↔	M 400
M 402	↔	M 400	↔	M 400
M 401	↔	M 400	↔	M 400
M 400	↔	M 400	↔	M 400

LOBBY

506	↔	505	↔	504
505	↔	504	↔	503
504	↔	503	↔	502
503	↔	502	↔	501
502	↔	501	↔	500
501	↔	500	↔	500

THE VILLAS

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ST. MAARTEN
- Hollywood**
CASINO

I Amsterdam

The charm of Amsterdam... in the warmth of the Caribbean



Let me tell you a story that's like mixing Indian spices in the Caribbean sun – a bit of a geographical mishmash! Picture this: a dude, born and bred in India, lands smack dab in sunny Sint Maarten. How'd I get there? Long story short, what was meant to be a chill vacation turned into my crash course on island life.

So, here I was, 17, basking in the Caribbean rays, and guess what? I fell head over heels for all things Dutch! Totally unexpected, right? Now, helping my uncle, who was already a big shot with a

bunch of jewelry stores on the island, was where my journey began.

I got sucked into the world of glitz and glam—sparkling rocks, shiny watches—the whole nine yards! And then a light bulb moment struck! A tiny spot at Princess Juliana International Airport screamed, “Hey, set up shop here!” That’s when I decided to take a leap, backed by my dad’s wisdom and expertise.

Speaking of dad, he used to call his mom “ama.” Now, wanting her blessings for this adventure was a no-brainer. It felt right to honor my grandma, so guess what the store’s called? You got it! On a shiny September 1st in 1986, AMA was born, and boy, did we hit the ground running!



Dad’s business mojo and values were the wind beneath our wings. AMA soared, spreading its sparkle to more spots around the island. But, life’s a rollercoaster, right? 1993 hit hard when we lost my dad. It was gut-wrenching, but I vowed to keep his legacy alive – honest dealings and genuine values.

Turns out, those values became the secret sauce! Our customers became more like pals, coming back for more bling and watches, some even after 30 years! Can you believe it?



Now, about AMasterdam – brace yourself, this one’s a kicker! You see, Sint Maarten is all about half Dutch vibes, but everything around screamed Caribbean or American. There was this glaring Dutch-shaped hole that needed filling.

Lightbulb moment number two! “Let’s call it AMasterdam!” I proclaimed. Seemed fitting, right? So, off I went on my trips to the Netherlands, collecting Dutch goodies left, right, and center. Picture this: an actual 1914 tram, straight from the heart of Amsterdam, sitting pretty in Sint Maarten! It was like I caught a bit of that Dutch magic and brought it home.

And that’s when the brainstorming began. Why not bring a slice of the Netherlands to the Caribbean? Enter AMasterdam – where Dutch treats meet island vibes. It’s a treasure trove of cool stuff: tees, souvenirs, booze (yeah, you read that right), Cuban cigars, Dutch cheese that’ll make you weep with joy, chocolates that’ll melt your heart, and Delft Blue porcelain that’s just fancy.



But wait, the best part? We kept our jewelry and watches game strong! AMasterdam’s a work-in-progress, but hey, we’ve got a stash of whiskies, cognacs, spirits, cigars, and even shishas to keep you entertained while we spruce things up.

Oh, and there’s a fully-stocked bar, because why not? Come hang, grab a drink, and let’s swap stories. Trust me, I’ve got more to spill! See ya soon, yeah?



– Arun Bijlani

“The Dutch Man From Bombay”

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